

✓ Outcomes-Driven

MHP Salud's Doula Program provides perinatal education and support to at-risk expectant mothers in Cameron County, Texas. One-hundred percent of the program's participants began breastfeeding their newborns within the first 48 hours of child-birth—much higher than the rate of 15.1 percent for the general population in the region during a similar time period.

✓ Experienced

The Affordable Care Act identifies CHWs as a key solution for improving health and healthcare while reducing costs. MHP Salud has used its 30-plus years of experience with the CHW model to develop new applications for CHWs within the changing health-care environment. MHP Salud shares its experiences with the greater healthcare community through affordable training and technical assistance.

✓ Innovative

MHP Salud's Program Coordinators used to spend hours each week coding and entering data submitted on paper forms until the organization equipped each of its CHWs with a smartphone enabled with data collection software. The new process improves workflow and saves time. Further, the smartphones save time and resources for CHWs, who can access and share health information with program participants while in the field.



"A nurse in the area (Willacy County, TX) for 12 years said she felt like we were the agency that is going to bridge gaps between other agencies so we can all work together to accomplish one main goal."

-MHP Salud Program Coordinator



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Who is MHP Salud?

MHP Salud has worked for more than 30 years to help underserved Latino communities live healthy lives. The national nonprofit trains Community Health Workers, or *Promotores(as) de Salud*, to be leaders in their communities, providing health education and referrals to care.

Promotores (men) and *Promotoras* (women) belong to the same culture and speak the same language as the people they serve. They provide health education, social support and referrals to healthcare and social services.

Promotores(as) do not replace doctors and nurses. With resources, training and support, they improve health by linking their neighbors to health and social services, educating their peers about disease and injury prevention, working to make services more accessible and mobilizing their communities to create positive change.

In the changing U.S. healthcare system, *Promotores(as)* are not just an extension of core clinical services; they are a key component of effective primary care.



"I care that people get the help they need so they can make better, more informed decisions."

-Samantha, seasonal Promotora



Types of programs

Preventive Services

Programs whose primary purpose is preventing an adverse outcome

Examples: Promoting changes on the policy, systems, and environmental levels to increase physical activity and healthy eating; engaging and educating men to prevent domestic violence; offering prenatal education and guidance to improve birth outcomes; offering application and enrollment assistance for health insurance and public benefits

Supportive Services

Programs whose primary purpose is providing support

Examples: Providing diabetes self-management classes; offering *Promotor(a)*-led support groups for survivors of domestic violence and sexual assault; providing accompaniment and support to sexual assault survivors during medical forensic examinations

Training and Technical Assistance

Programs whose primary purpose is providing training and technical assistance

Examples: Training Community Health Workers (CHWs) on MHP Salud's *Pasaporte de Promotor(a) de Salud* modules; providing technical assistance to health centers and other organizations that wish to start or strengthen CHW programs; informing organizations with CHW programs about relevant funding opportunities

Contact MHP Salud

MHP Salud can help you with your Community Health Worker/*Promotor(a)* program.
info@mhpsalud.org or **800-461-8394**