

# Community Health Workers and COVID-19 Technical Assistance Call

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**Promotores(as) de Salud y COVID-19**  
**Llamada de Asistencia Técnica**  
**3:00 – 4:00pm EST**


**We will begin shortly!**  
**¡Empezaremos pronto!**

# Agenda

- Welcome / Bienvenidos(as)
- Ice Breaker / Dinámica
- MHP Salud Presentation / Presentación de MHP Salud
- Panelist Presentation / Presentación del panelista:
  - Paula E. Blackwell, Executive Director, Baltimore Area Health Education Center (BAHEC)
- Q & A and Open Discussion / Sesión Abierta de Preguntas y Respuestas

# Zoom Registration


## Inscripción de Zoom



### Registration Form - COVID-19 and CHWs Monthly Call

Please complete this form as part of the registration process for MHP Salud's "COVID-19 and CHWs" monthly technical assistance calls. Once you submit this form, you will be redirected to Zoom, where you can finalize your registration. Thank you!

**Date \***

/  /  

MM DD YYYY

**Organization name \***

Maximum of 150 characters. Currently Used: 0 characters.


**Type of organization: \***

☒ Community-based organization

☐ Community Health Worker Association

### Registration - COVID-19 and CHWs Monthly TA Call





**Topic** COVID-19 and CHWs Virtual Technical Assistance Call

**Description** MHP Salud hosts monthly COVID-19 and CHWs Virtual Technical Assistance Sessions on the 3rd Thursday of every month at 3 pm EST. During these sessions, we will hear from guest speakers who are implementing innovative strategies to handle COVID-19 challenges that impact communities of color, followed by an open Q & A session where participants can ask questions about challenges they face in serving their communities. Session materials will be provided in English and Spanish.

MHP Salud organiza sesiones mensuales de Asistencia Técnica Virtual acerca de COVID-19 y Promotores de Salud, el tercer Jueves de cada mes a las 3 pm EST. Durante estas sesiones, escucharemos a presentadores invitados que están implementando estrategias innovadoras para manejar los desafíos de COVID-19 que impactan a las comunidades de color, siguiendo con una sesión abierta de preguntas y respuestas donde los participantes pueden hacer preguntas sobre los desafíos que enfrentan al servir a sus comunidades. Los materiales de la sesión se proporcionarán en Inglés y Español.

**Time** You can choose to attend one or more of the following webinars.

☒ Nov 19, 2020 03:00 PM

☒ Dec 17, 2020 03:00 PM

☒ Jan 21, 2021 03:00 PM

☐ Feb 18, 2021 03:00 PM

☐ Mar 18, 2021 03:00 PM

Time shows in [Eastern Time \(US and Canada\)](#)

**First Name \***

**Last Name \***

**Email Address \***

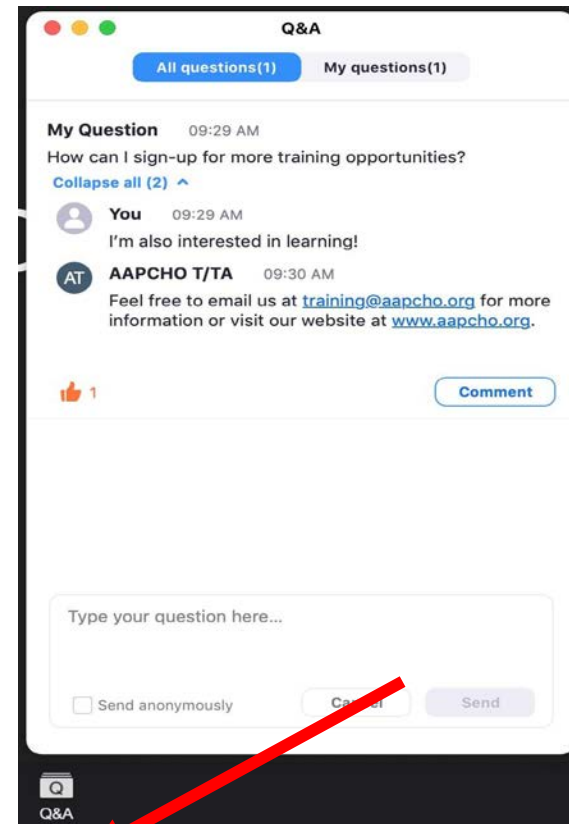
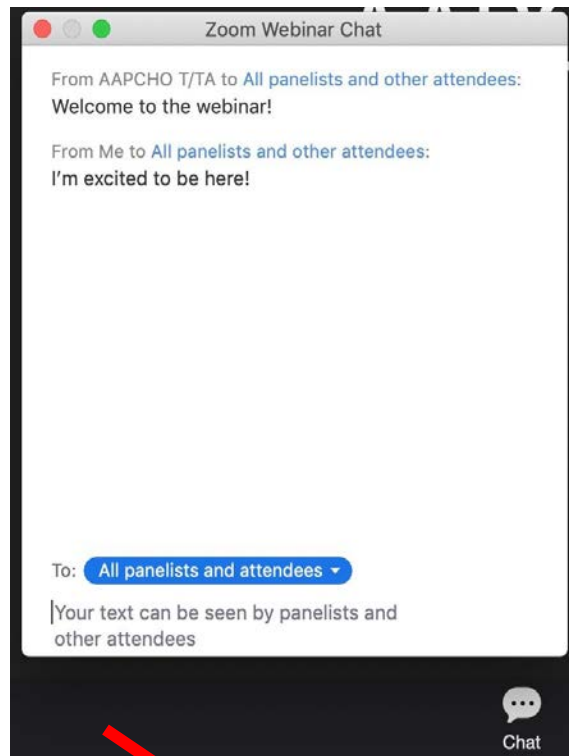
**Confirm Email Address \***

Register for  
multiple  
sessions!

¡Regístrese  
para  
múltiples  
sesiones!

# Q & A, Chat, Raising Hand

## Preguntas y Respuestas, Chat, Levantando la Mano



Chat



Lower Hand



Q&A

Leave Meeting

# zoom

POLLS

## Ice Breaker Dinámica

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# Our Team

## Nuestro Equipo

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**Hannah Mesa MPH, MPP**  
Program Director II



**Hansel O. Ibarra, MPA**  
Program Director II



**Selenia Gonzalez**  
CHW Resource Specialist



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# What to expect? ¿Que esperar?



**Ask Questions**  
Hacer Preguntas



**Resources**  
Recursos



**Peer Support**  
Apoyo del Grupo



# Community Health Worker Promotor(a) de Salud

A Community Health Worker is a trusted member of the community who empowers their peers through education and connections to health and social resources.

Un(a) Promotor(a) de Salud es un miembro de confianza de la comunidad que empodera a sus compañeros a través de la educación y las conexiones con los recursos sociales y de salud.



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# Panelist Presentation

## Presentación del panelista:

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**Paula E. Blackwell**, Executive Director,  
Baltimore Area Health Education Center (BAHEC)

# Upcoming TA Calls


## Próximas Llamadas de Asistencia Técnica

- **Strengthening Aging Services for Hispanic Older Adults** is holding Virtual Technical Assistance calls on the 3rd Wednesday of every month at 2 pm EST.
- **COVID-19 and CHWs Virtual Technical Assistance** calls on the 3rd Thursday of every month at 3 pm EST.

**Visit here for our TA schedule /**

**Visite aquí para nuestro horario de llamadas de Asistencia Técnica:**

<https://mhpsalud.org/how-we-can-help-you/technical-assistance-hours/>

A background image showing two women outdoors. On the left, a woman with long, wavy brown hair and gold-rimmed sunglasses is looking down at a brochure. She is wearing a blue and white patterned top. On the right, a woman with dark hair, wearing a yellow polo shirt with a logo, is also looking at the brochure. The brochure has the text 'COMER PARA VIVIR' and 'COMER PARA VIVIR' visible. The background is a grassy field with trees and a clear blue sky.

# COVID-19 Directory for Community Health Workers (CHWs)

<https://mhpsalud.org/online-resources/covid-19/>



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# Contact us / Contactenos:

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**CENTRAL MARYLAND**  
AREA HEALTH EDUCATION CENTER

# **CHW CONTACT TRACING OVERVIEW**

# An Introduction

Paula Blackwell; MHA, MBA

Executive Director of Central Maryland AHEC since May 2018

More than 20 years leading and coordinating programs

- ❖ Immigrants
- ❖ Older Adults
- ❖ Youth
- ❖ Veterans
- ❖ Gender Specific





- One of more than 250 AHECs throughout the US & territories
  - Partially funded by HRSA to recruit, retain, and train a diverse healthcare workforce to improve health outcomes for medically-underserved populations.
- 
- Medical students
  - Physician Assistants
  - RNs, NPs
  - PharmDs
  - Allied Health
  - CHWs

# CHW TRAINING

Maryland Department of Health CHW Certification

100 hours of didactic training and 40 hours of supervised fieldwork

## **Maryland's CHW Core Competencies:**

1. Advocacy and community capacity building skills
2. Effective oral and written communication skills
3. Cultural competency
4. Understanding of ethics and confidentiality issues
5. Knowledge of local resources and system navigation
6. Care coordination support skills
7. Teaching skills to promote health behavior change
8. Outreach methods and strategies
9. Understanding of public health concepts and health literacy

# CMAHEC Contact Tracing Training

Trained **168** CHWs as COVID-19 Contact Tracers since May 2020

- ❖ Baltimore City Health Department
- ❖ 9 hospitals
- ❖ Health insurance exchange

# Course Design

- ❖ Nine-hour interactive virtual course
- ❖ Utilizes the full Association of State & Territorial Health Officials (ASTHO) COVID-19 Contact Tracing Training curriculum
- ❖ Supplemented with training that emphasizes community-level relevance
- ❖ Small group discussions led by health professions students
- ❖ Curriculum and training designed by experienced PH professional

# Learning Objectives

## Objective 1: Introduction to COVID-19

Demonstrate an understanding of basic epidemiology concepts as they relate to contact tracing

## Objective 2: Cultural appropriate communication

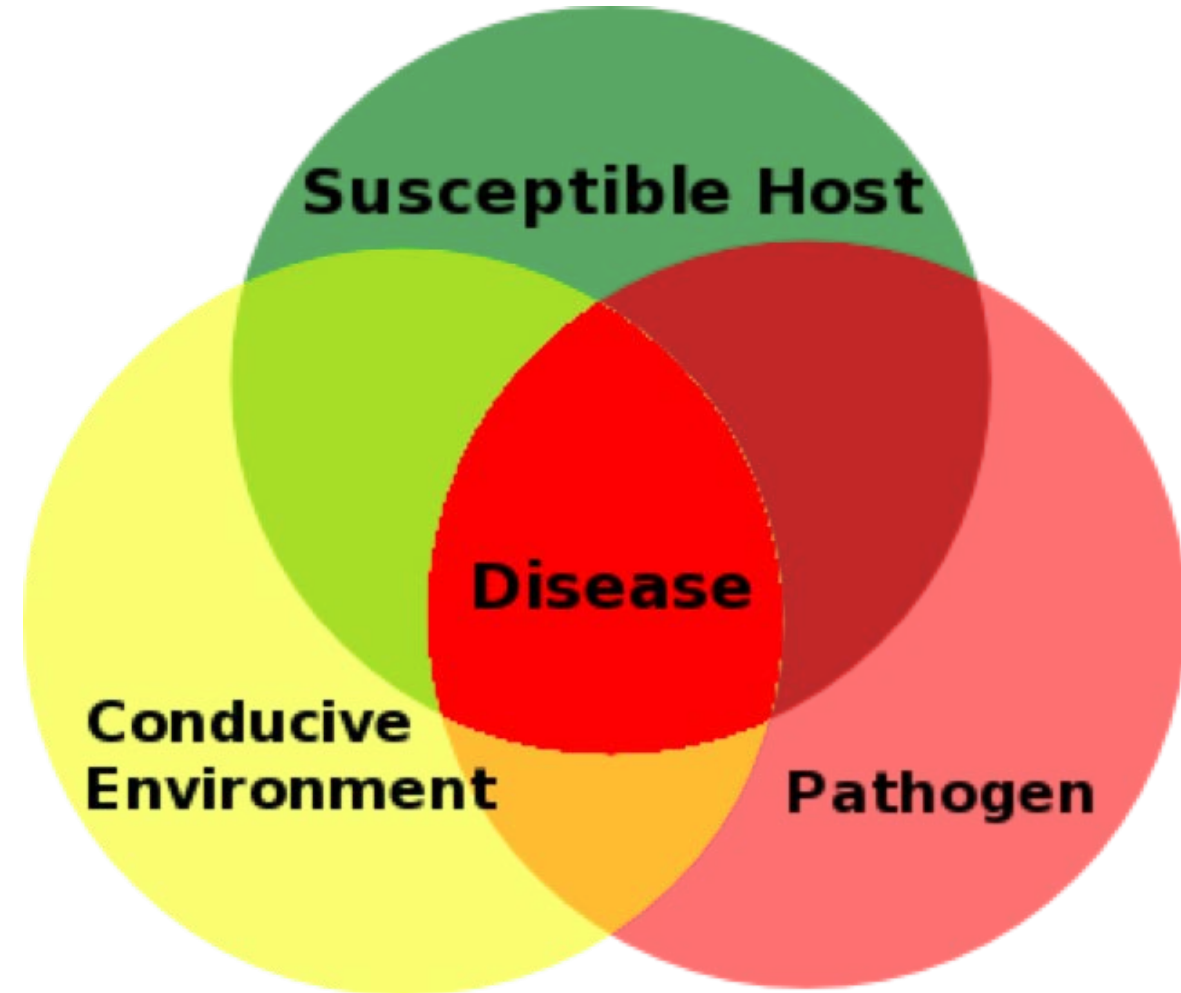
Demonstrate the ability to conduct an environmental scan to understand the risk exposed in the context of cultural norms

## Objective 3: Concept Integration

Demonstrate the ability to integrate learning objectives from Days 1, 2, 3 in simulated practice

# Host-Pathogen-Environment

- Contextualize terminology within the the host–pathogen –environment model.
- Host-pathogen-environment model provides general description about how pathogens sustain themselves within host organisms on molecular, cellular, organismal or population level.
- Term most commonly used to refer to disease-causing microorganisms although they may not cause illness in all hosts.





# Definitions

- **Prevalence**- Proportion of a population with a disease or particular condition at a specific point in time or over a specified period of time.
- **Incidence** – The occurrence, rate, or frequency
- **Morbidity** – have a disease or symptom of disease
- **Mortality** – Rate of mortality is the percentage of people who died of the total number of cases reported

# GROUP DISCUSSION

- Take a look at the forms for contact tracing. What challenges do you think you may face?
- Use your experience as a CHW to make predictions about how you will deal with “hard to reach populations”

# Vaccine Outreach and Navigation

Three hour interactive virtual training that prepares CHWs to support state and local agencies:

- ❖ Disseminate vaccine information
- ❖ Increase vaccine navigation and compliance

# Learning Objectives

Objective 1: Demonstrate the ability to explain:  
What are vaccines? How they work?

Objective 2: Demonstrate the ability to apply outreach best practices to increase vaccine compliance

Objective 3: Demonstrate the ability to integrate learning objectives in simulated practice

Behind words like PUI, contact, and case investigation are **real people**. The work you're doing is to protect them, their friends and family, and their **communities**.

# CONCLUSION

**CHWs are integral to achieving national, state and local goals to eliminate/reduce transmission**

- ❖ Formal and informal information dissemination
- ❖ Bi-directional community-level information