



Where CHWs Deliver Serious Savings.



WORKFORCE COSTS & TALENT RETENTION

56%

Labor = roughly **56%** of hospital expenses. Hospitals believe they have to raise wages to retain and recruit staff. ¹

50.2%

Half of nonprofits surveyed reported workforce shortages due to stress and burnout ²



Solution:

CHWs contribute to increased workforce capacity, reduced burnout and lower turnover.

RISING OPERATING COSTS

81%

of nonprofits reported higher operating costs over past 12 months, with an average cost increase ~15% ³

CHWs help save money by linking people to existing resources, lowering overhead costs.



Things like medical supplies, prescriptions, and outside services make up about 30–40% of a typical health system's costs ⁴

Solution:

CHWs help people manage their healthcare needs in smarter, more affordable ways – lowering overall costs.

TECHNOLOGY & INFRASTRUCTURE

\$1T

By 2035, \$1 trillion of annual healthcare spending is expected to shift from traditional care to digital care. ⁵

Solution:

CHWs bridge the digital divide by helping people use telehealth, online portals, and apps effectively.

Bottom line: Better ROI for your health system and community.



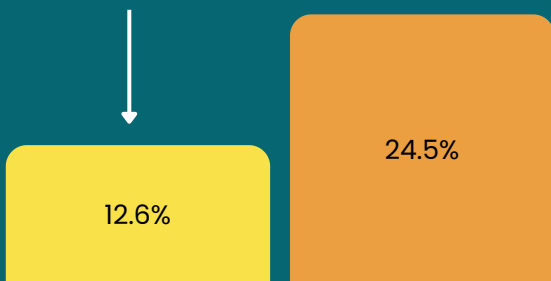
FUNDING & REVENUE PRESSURES

The average cost of a single hospital readmission is around

\$15K⁶

● With a CHW

● Without a CHW



In a clinical trial, patients were significantly less likely to experience 30-day hospital readmissions if paired with a CHW. ⁷



Solution:

CHW improve health outcomes: fewer hospital readmissions, better chronic disease management, improved preventive care and more.

With clear community impact, CHWs help health systems and nonprofits improve funding and performance.

mhpsalud.org

Sources:

1) & 4) www.aha.org/costsofcaring

2) www.councilofnonprofits.org/nonprofit-workforce-shortage-crisis

3) www.grassiadvisors.com/premium-tools/2024-nonprofit-survey-resilience-in-the-face-of-rising-demands-and-costs/

5) www.pwc.com/us/en/industries/health-industries/library/future-of-health.html

6) pmc.ncbi.nlm.nih.gov/articles/PMC9113654/

7) news.harvard.edu/gazette/story/2021/05/community-health-worker-intervention-reduces-hospital-readmissions/