



2025

IMPACT REPORT



Building Healthy Communities

Our Mission

We serve communities by embracing the strengths and experiences of individuals and families, engaging them to achieve health and well-being.



Our Vision

We believe everyone deserves to live healthy and resilient lives within their communities.

Our Values

Collaboration: We foster open and honest communication with our team and partners to advance the mission and strengthen our relationships.

Respect: Our organization is strengthened by our shared commitment to each other, the communities we serve, and our thoughtful consideration of differing experiences and perspectives.

Growth: We embrace our people's unique talents and strengths, creating opportunities for them to explore their passions to be their best and grow authentically.





REAL IMPACT: MHP SALUD TRAINING & CONSULTATION

The Challenges



- Few providers
- High chronic disease rate
- Barriers beyond the clinic

The Missing Link

Clinical care alone isn't enough



Community Health Workers

- Culturally Responsive
- Trusted
- Local



MHP Salud Partnering for Success

Training + Consultation
= Long-Term Impact



Building CHW Skills

- Practical
- Evidence-Based
- Community-Centered



Strengthen Health Systems

- Value-Based Care
- Better Workflows
- Clear ROI



Real Impact



- Fewer ER Visits
- Improved Health Outcomes
- Increase Coverage & Reduce Write-Offs

Healthier Communities, Stronger Future

The right **CHW** strategy changes everything.



BUILDING A HEALTHY WORKFORCE

In 2025,



50

Community Health Workers successfully completed MHP Salud's rigorous Florida certification training program



1,559

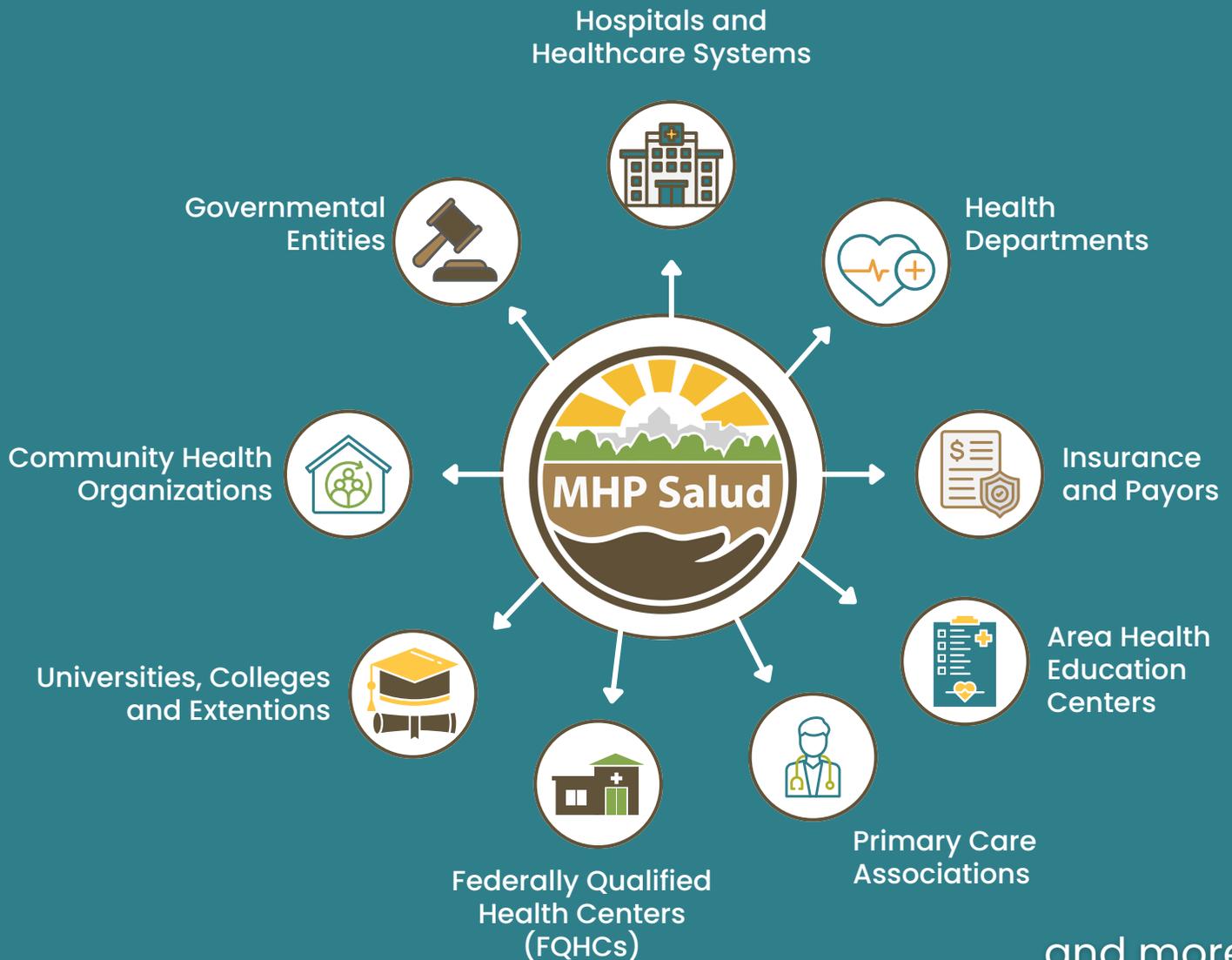
Health professionals reached through national training events



129

MHP Salud trainees secured full CHW certification

Types of Partner Organizations We Trained



... and more!

INVESTING IN A HEALTHY WORKFORCE

Why It Matters

CHWs strengthen health systems and connect people to trusted care that works. With the right training, they can:

- Reduce unnecessary emergency department use & recidivism
- Connect patients to primary care and schedule follow-ups
- Navigate insurance & connect patients to resources
- Educate patients on appropriate care settings and chronic disease management



Studies show CHWs can lead to improvements across the “triple aim” of health care:

- Improved population health
- Improved patient experience of care
- Reduced costs ¹

An evaluation of CHW impact found that among patients paired with a CHW, there were:



18% more outpatient office visits

21% more primary care visits ²

The Financial Advantage

The average cost of a single hospital readmission is around \$15,000. ³

In a clinical trial, patients with CHW intervention were significantly less likely to experience 30-day hospital readmissions. ⁴



ROI
147%

CHW programs deliver an estimated \$2.47 return in Medicaid savings for every \$1 invested. ⁵

BUILDING HEALTHY COMMUNITIES

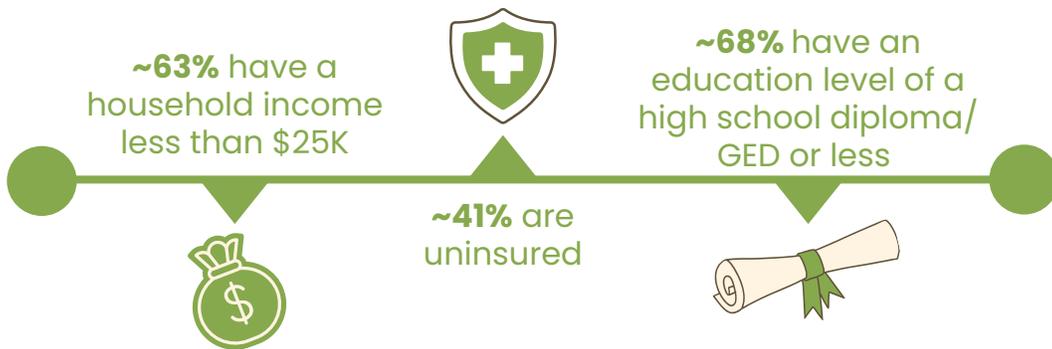




MHP Salud CHW Programs

WHO WE SERVE

DEMOGRAPHICS



6,267
clients served

With services that cater to all ages and stages of life

A series of green silhouettes representing different stages of life: a small child with a dog, a young girl, a teenage girl, a young adult, a woman with a shopping bag, and an elderly woman with a cane.

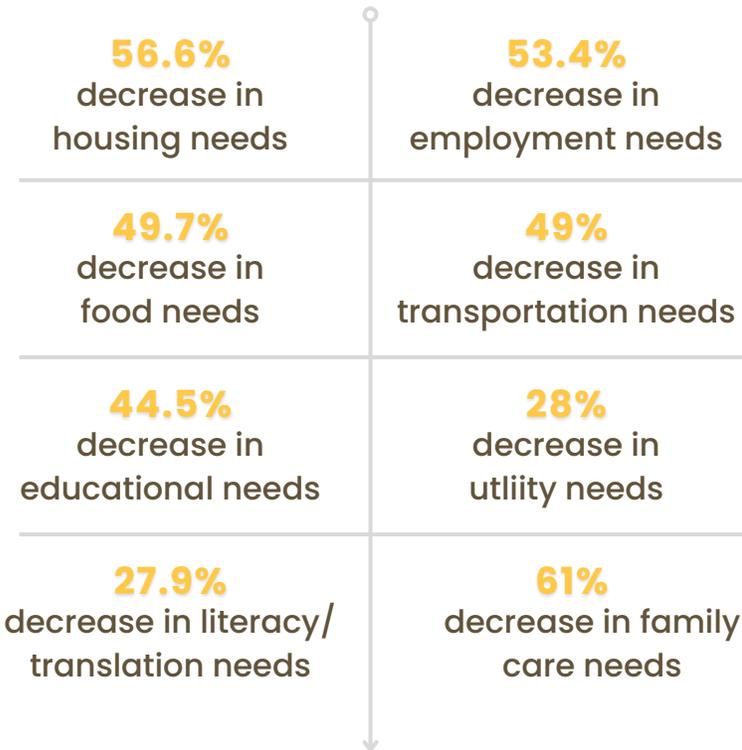
BUILDING HEALTHY COMMUNITIES

Social Stressors

Social stressors encompass a range of challenges, including food insecurity, housing instability, transportation barriers, utility insecurity, and threats to interpersonal safety.

In 2025,

MHP Salud clients reported the following ways CHWs helped address their social stressors ...



The CHW Difference



80% of physicians do not believe the United States can improve health outcomes or reduce health care costs without addressing social stressors. ⁶



Yet, 61% report feeling like they have little to no time to address these stressors with their patients. ⁷



In some communities

1 IN 3

Americans don't have health insurance

In 2025,

MHP Salud CHWs helped connect communities to life-saving coverage

Navigators

2,234

Consumers received education and assistance to enroll in health coverage, and connections to resources for health and well-being

2,050

Qualified Health Plans secured

Program reduced 8/26/2025 due to federal funding changes

Connecting Kids to Coverage

982

Children, parents and pregnant individuals received assistance enrolling in Medicaid and CHIP

Program ended 6/30/2025



BUILDING HEALTHY COMMUNITIES

In 2025,

MHP Salud CHWs helped vulnerable members of their communities find important education and information to support their health, safety and well-being.



Silver Connections

344

Older adults (age 50+) received assistance applying for services to support their health and/or social and safety needs

Digital Connections

513

Older adults (age 50+) learned and received support to feel more confident using technology to connect with family members and medical providers



Amaté/ SHADE

142

youth participated in HIV and substance use prevention education

98% Increased knowledge toward HIV prevention

95% Improved attitude toward HIV prevention

CHWs help bridge communication gaps and support patient education, which enhances health literacy.

In August 2025, The Amate Program ended; the SHADE Program began in September 2025.



BUILDING HEALTHY FAMILIES

Parents as Teachers

234

families found support, community and guidance with MHP Salud's Parents as Teachers Program



69%

of those families have been with the program for at least one year



100%

of families surveyed agreed their parent educator helped them better handle stress and work toward goals



100%

of families surveyed agreed their parent educator helped them better understand child development and try new parenting strategies



Familias Saludables

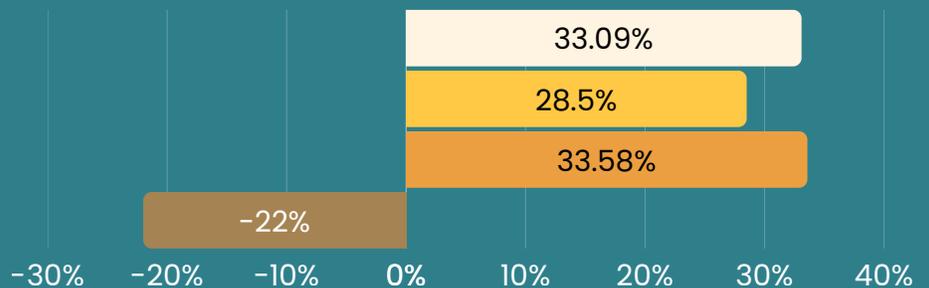
995

Family members participated in classes to improve nutrition, health and well-being



Program ended 9/30/2025 due to federal funding changes

- Increased fruit into diet
- Increased veggies into diet
- Increased physical activity
- Decreased sugary beverages in diet



Sponsorship Opportunities Available!

Let's build healthy communities together

Public health is stronger when community-rooted leaders rise. That's why we've launched a transformational leadership development series designed to equip emerging leaders with tools, skills, and support to thrive in leadership roles. Sponsorship does more than fund a training seat. It opens a door that might otherwise stay closed. It says to a rising leader, "**We see you. You belong. Your voice matters.**"

View MHP Salud Sponsorship Opportunities



Strong leadership is the key to lasting impact.

We equip frontline staff and supervisors with training, tools and practical application to improve service delivery, increase effectiveness and productivity, improve community trust, improve access to health services, and strengthen the bottom line.

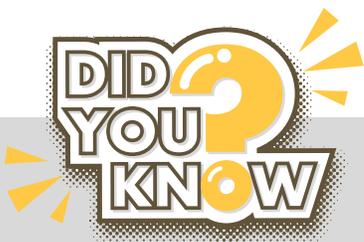
500+ health centers and public health organizations trained annually



Self-led online learning, live and virtual instructor-led trainings, and national webinars and presentations, all developed and led by industry experts



Comprehensive resources with practical tips, best practices, the latest research, and connections to additional expertise



Every \$1 invested in leadership training yields an avg \$7 ROI²





You Can Make a Difference

Because of your generous support, MHP Salud can help bring health care access, education and opportunities to significantly underserved communities.

Your gift helps those most in need

\$250 can provide an entire family with access to health coverage, services and resources for a full year.

\$100 can help connect a young adult with potentially life-saving cancer screenings.

\$50 can help a new mom receive important health education and preventive care.

\$25 can help a struggling family access local resources and care to support their children's health and well-being.

Every dollar counts – we cannot do this without you. Please, give today.

mhpsalud.org/donate



BUILDING HEALTHY COMMUNITIES



Led by compassion, collaboration, and a deep commitment to community, MHP Salud serves communities by embracing the strengths and experiences of individuals and families, engaging them to achieve health and well-being.

Thank you to all who support our work to build healthy communities.

Sources:

1) [Community Health Worker Integration with and Effectiveness in Health Care and Public Health in the United States](#)

2) [Observational Analysis of a Generalized, Health Plan-led Community Health Worker Intervention in Medicaid](#)

3) <https://pmc.ncbi.nlm.nih.gov/articles/PMC9113654/>

4) [Effect of Community Health Workers on 30-Day Hospital Readmissions in an Accountable Care Organization Population](#)

5) [Evidence-Based Community Health Worker Program Addresses Unmet Social Needs And Generates Positive Return On Investment](#)

6 & 7) The Physicians Foundation's America's Physicians Survey.



**Building Healthy
Communities**

**THANK
YOU**



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