



2026

MID-YEAR IMPACT REPORT

Building Healthy Communities

Our Mission

We serve communities by embracing the strengths and experiences of individuals and families, engaging them to achieve health and well-being.



Our Vision

We believe everyone deserves to live healthy and resilient lives within their communities.

Our Values

Collaboration: We foster open and honest communication with our team and partners to advance the mission and strengthen our relationships.

Respect: Our organization is strengthened by our shared commitment to each other, the communities we serve, and our thoughtful consideration of differing experiences and perspectives.

Growth: We embrace our people's unique talents and strengths, creating opportunities for them to explore their passions to be their best and grow authentically.





REAL IMPACT: MHP SALUD TRAINING & CONSULTATION

The Challenges



- Few providers
- High chronic disease rate
- Barriers beyond the clinic

The Missing Link

**Clinical care alone
isn't enough**



Community Health Workers

- Culturally Responsive
- Trusted
- Local



MHP Salud Partnering for Success



**Training + Consultation
= Long-Term Impact**

Building CHW Skills

- Practical
- Evidence-Based
- Community-Centered



Strengthen Health Systems

- Value-Based Care
- Better Workflows
- Clear ROI



Real Impact



- **Fewer ER Visits**
- **Improved Health Outcomes**
- **Increase Coverage & Reduce Write-Offs**

Healthier Communities, Stronger Future

*The right **CHW** strategy changes everything.*



BUILDING A HEALTHY WORKFORCE

1,670

Health professionals reached
through national training events



Trainee Ratings:

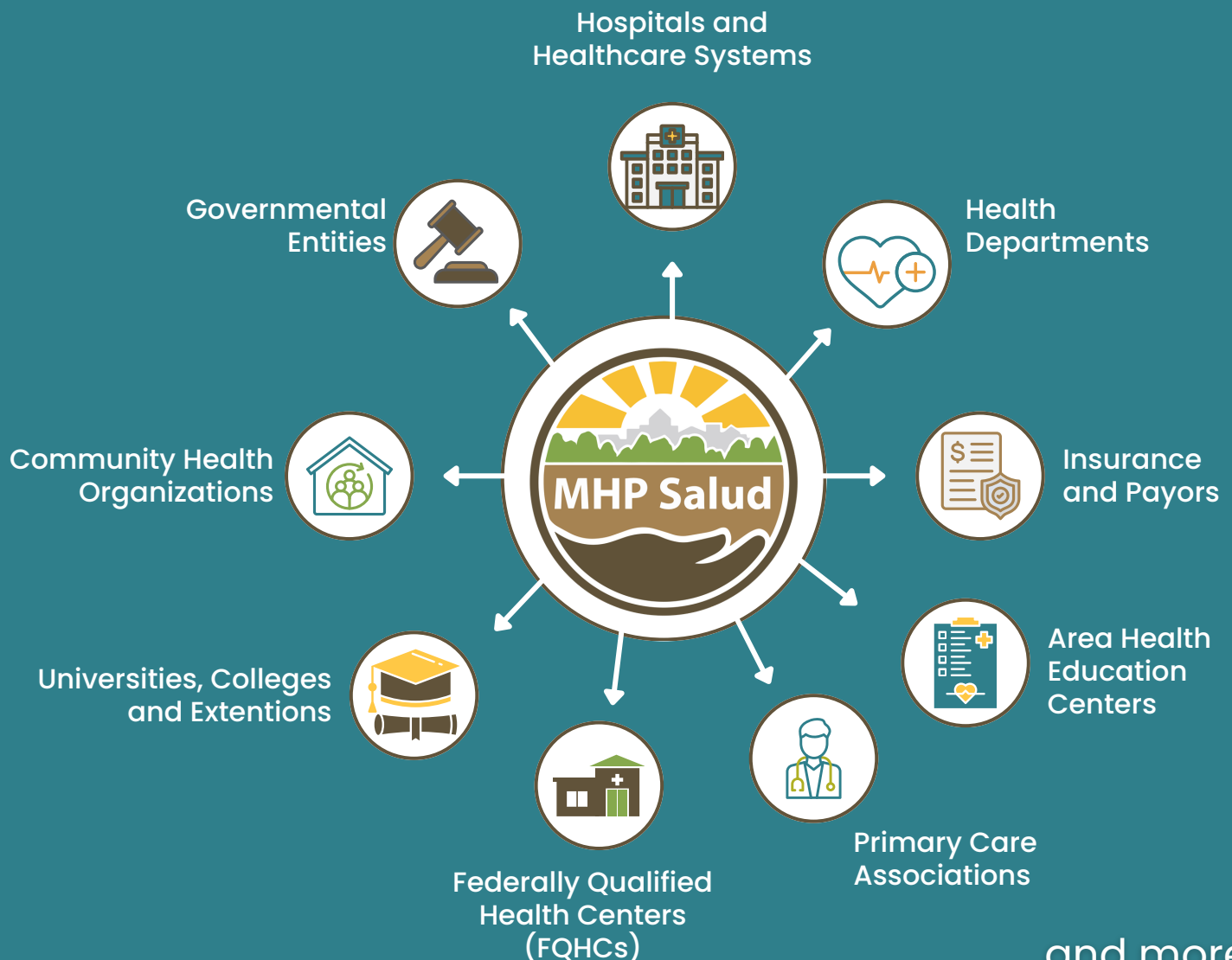
★★★★★ 4.2 Usefulness

Trainees rated trainings 4.1 overall for useful content that can be applied to their work.

★★★★★ 4.5 Satisfaction

Survey respondents gave courses strong marks for overall satisfaction, highlighting a highly positive learning experience.

Types of Partner Organizations We Train



INVESTING IN A HEALTHY WORKFORCE

Why It Matters

CHWs strengthen health systems and connect people to trusted care that works. With the right training, they can:

- ☉ Reduce unnecessary emergency department use & recidivism
- ☉ Connect patients to primary care and schedule follow-ups
- ☉ Navigate insurance & connect patients to resources
- ☉ Educate patients on appropriate care settings and chronic disease management



Studies show CHWs can lead to improvements across the “triple aim” of health care:

- Improved population health
- Improved patient experience of care
- Reduced costs ¹

An evaluation of CHW impact found that among patients paired with a CHW, there were:



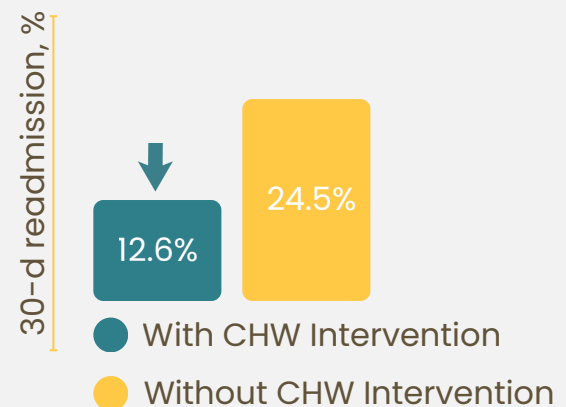
18% more outpatient office visits

21% more primary care visits ²

The Financial Advantage

💰 The average cost of a single hospital readmission is around \$15,000. ³

In a clinical trial, patients with CHW intervention were significantly less likely to experience 30-day hospital readmissions. ⁴



CHW programs deliver an estimated \$2.47 return in Medicaid savings for every \$1 invested. ⁵

BUILDING HEALTHY COMMUNITIES

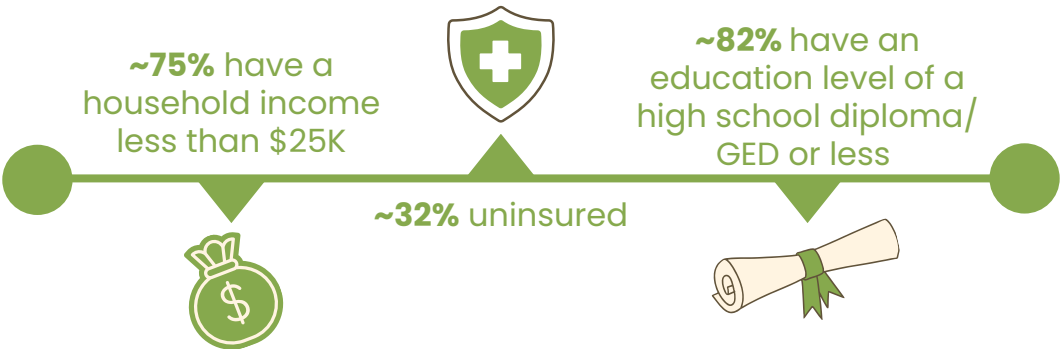




MHP Salud CHW Programs

WHO WE SERVE

DEMOGRAPHICS



1,228
clients served

With services that cater to
all ages and stages of life

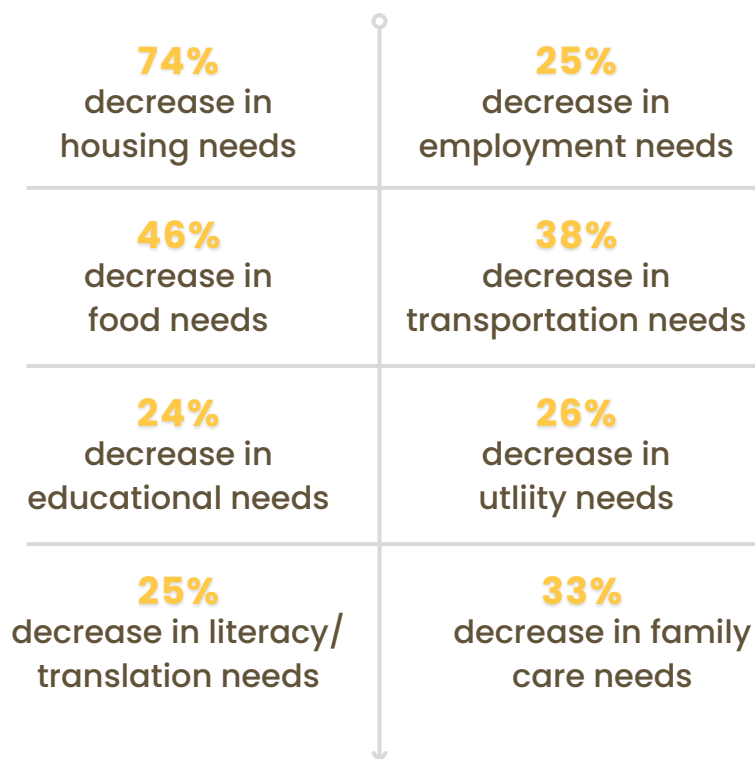


BUILDING HEALTHY COMMUNITIES

Social Stressors

Social stressors encompass a range of challenges, including food insecurity, housing instability, transportation barriers, utility insecurity, and threats to interpersonal safety.

MHP Salud clients reported the following ways CHWs helped address their social stressors ...



The CHW Difference



80% of physicians do not believe the United States can improve health outcomes or reduce health care costs without addressing social stressors. ⁶



Yet, 61% report feeling like they have little to no time to address these stressors with their patients. ⁷



In Texas' Rio Grande Valley, as many as

1 IN 3

residents lack health insurance

MHP Salud CHWs help connect communities to critical health coverage

Navigators

480

Consumers received education and assistance to enroll in health coverage, and connections to resources for health and well-being

229

Qualified Health Plans secured, giving more people access to health care



**Building Healthy
Communities**

BUILDING HEALTHY COMMUNITIES

MHP Salud CHWs help vulnerable members of our communities find important education and information to support their health, safety and well-being.



Benefit Enrollment Center

143

Medicare recipients received assistance applying for or renewing health coverage and/or nutrition benefits.

Digital Connections

368

Older adults (age 50+) received education and support to feel more confident using technology to connect with family members and medical providers



SHADE

48

youth participated in HIV and substance use prevention education

60% Increased knowledge toward HIV prevention

54% Improved attitude toward HIV prevention

CHWs help bridge communication gaps and support patient education, which improves health literacy.

BUILDING HEALTHY FAMILIES

Parents as Teachers

109

families found support, community and guidance with MHP Salud's Parents as Teachers Program



88%

of those families have been with the program for at least one year



98%

agreed their parent educator helped them better handle stress and work toward goals



95%

agreed their parent educator helped them better understand child development and try new parenting strategies

Survey results are from March 2026



Sponsorship Opportunities Available!

Let's build healthy communities together

Public health is stronger when community-rooted leaders rise. That's why we've launched a transformational leadership development series designed to equip emerging leaders with tools, skills and support to thrive in leadership roles. Sponsorship does more than fund a training seat. It opens a door that might otherwise stay closed. It says to a rising leader, "**We see you. You belong. Your voice matters.**"

View MHP Salud Sponsorship Opportunities



Strong leadership is the key to lasting impact.

We equip frontline staff and supervisors with training, tools and practical application to improve service delivery, increase effectiveness and productivity, improve community trust, improve access to health services, and strengthen the bottom line.

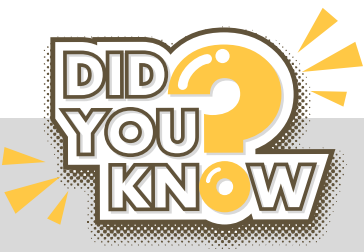
500+ health centers and public health organizations trained annually



Self-led online learning, live and virtual instructor-led trainings, and national webinars and presentations, all developed and led by industry experts



Comprehensive resources with practical tips, best practices, the latest research, and connections to additional expertise



Every \$1 invested in leadership training yields an avg \$7 ROI²





You Can Make a Difference

Because of your generous support, MHP Salud can help bring health care access, education and opportunities to significantly underserved communities.

Your gift helps those most in need

\$250 can provide an entire family with support to access to health coverage, services and resources for a full year.

\$100 can help connect a young adult with potentially life-saving cancer screenings.

\$50 can help a new mom receive important health education and preventive care.

\$25 can help a struggling family access local resources and care to support their children's health and well-being.

Every dollar counts – we cannot do this without you. Please, give today.

mhpsalud.org/donate



BUILDING HEALTHY COMMUNITIES



Led by compassion, collaboration, and a deep commitment to community, MHP Salud serves communities by embracing the strengths and experiences of individuals and families, engaging them to achieve health and well-being.

Thank you to all who support our work to build healthy communities.

Sources:

1) [Community Health Worker Integration with and Effectiveness in Health Care and Public Health in the United States](#)

2) [Observational Analysis of a Generalized, Health Plan-led Community Health Worker Intervention in Medicaid](#)

3) <https://pmc.ncbi.nlm.nih.gov/articles/PMC9113654/>

4) [Effect of Community Health Workers on 30-Day Hospital Readmissions in an Accountable Care Organization Population](#)

5) [Evidence-Based Community Health Worker Program Addresses Unmet Social Needs And Generates Positive Return On Investment](#)

6 & 7) [The Physicians Foundation's America's Physicians Survey](#)



**Building Healthy
Communities**

THANK YOU



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